



**AGRICULTURE** INSIGHTS THROUGH AUTOMATED ANALYSIS  
OF DRONE-COLLECTED IMAGES

## INTRODUCTION

WE ENABLE **DRONE  
OPERATORS TO HELP FARMERS**  
MONITOR AND MANAGE THEIR  
CROPS PER FIELD,  
THROUGHOUT THE SEASON.

**1500 USERS** from more than **45  
COUNTRIES** worldwide  
trust us



## WHY Agremo?

### USED BY:

- LARGE AGRICULTURAL PRODUCERS
- INDIVIDUAL FARMERS
- RESEARCHERS AND SEED PRODUCERS
- INSURANCE COMPANIES AND BANKS

### GLOBAL REACH:

**Agremo** partnered with DroneDeploy, world's #1 cloud-based platform for commercial drone operations, as a pioneer in building image analysis applications.

**Agremo** is used to gain valuable insights into fields and act preventively, correctively, or assess the overall state and damage level of the crops, etc.

## PROBLEM

### Lack of accurate and early insights for farmers



WHEN, WHERE  
AND HOW TO  
TREAT PLANT  
STRESS?



WHEN, HOW  
MUCH AND  
WHERE TO  
APPLY  
FERTILIZERS?



HOW MANY  
PLANTS WE  
HAVE? WAS THE  
SOWING OK?

*"... In order to keep up with increasing demand, **agriculture will have to revolutionise** the way it produces food and become much more productive ..."*

*Source: PwC, May 2016.*



## SOLUTION



We are developing **solutions to help farmers** make decisions about their crops by leveraging **remote sensing and drone technology**.

**Agremo** solves problems caused by **lack of accurate and early insights** into seasonal crops and ability to accurately manage perennial plantations, by providing remote sensing image analysis automation.

Backed by an expert system, applications enable automated identification of issues and recommend actions to users.

## REPORTS & APPLICATION AREAS



FIELD CROPS



VEGETABLES



FRUITS &  
PLANTATIONS



VINEYARDS

### EXAMPLES OF USAGE:

- ✓ Plant counting & Inventory
- ✓ Sowing quality estimation
- ✓ Yield estimation
- ✓ Growing stage estimation
- ✓ Nutrients variable application map
- ✓ Spraying & Irrigation map
- ✓ Damage assessment map

## OUR USER BASE

**1500** USERS FROM  
**45** COUNTRIES



## HOW IT WORKS?



**Agremo**  
SUPPORT SYSTEM  
FOR DECISION MAKING IN AGRICULTURE



### MAPPING

Data collecting



### ANALYSIS & DETECTION

Analysis of drone collected images  
*Agremo platform*



### INSIGHT APPLICATION

Navigation to points of interest  
and treating the plants

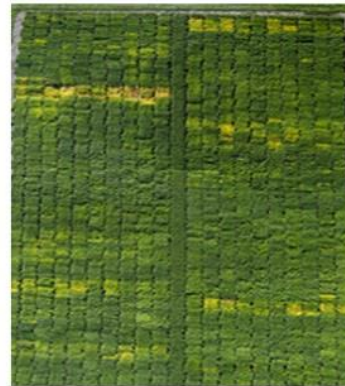




# VALUE CREATION THROUGHOUT THE ENTIRE SEASON

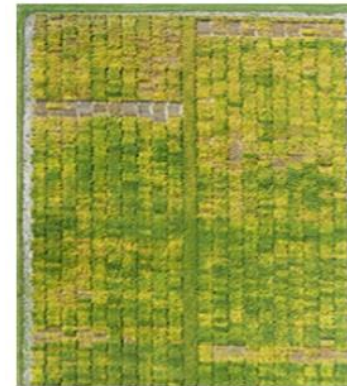
- **AUTOMATICALLY IDENTIFY**  
ISSUES & RECOMMEND ACTIONS
- **USER-FRIENDLY**  
ACTIONABLE OUTPUTS
- **INTEGRATION**  
TO OTHER PLATFORMS

Mid-season



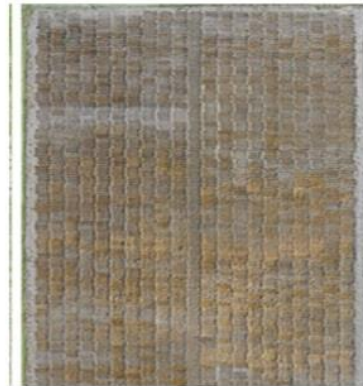
Plant status tracking  
Crop status (growing stage)  
Spore, dust, pollen counts

Late-season



Weed detection  
Leaf area indexing  
Disease detection

Pre - Harvest



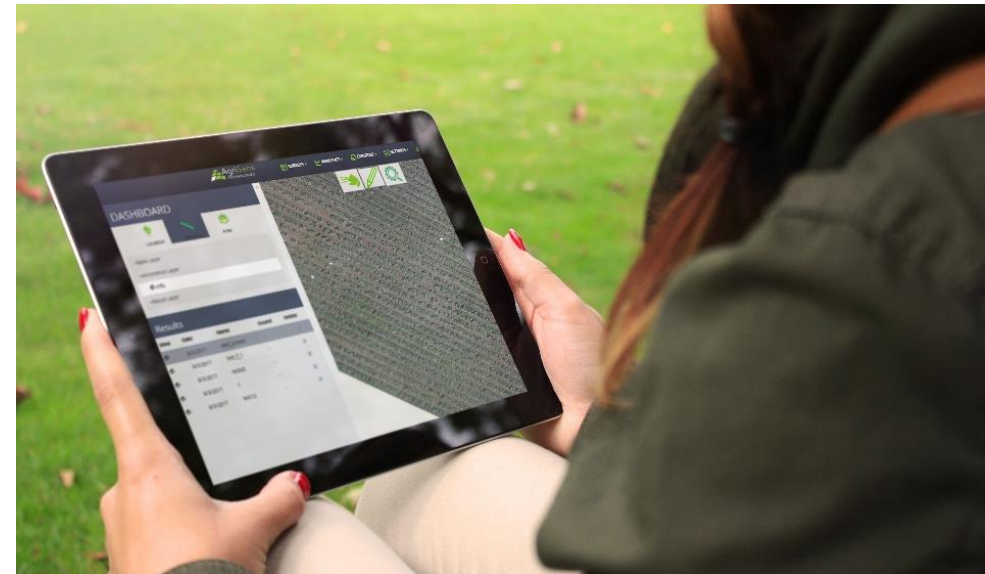
Biomass and yield  
estimation  
Crop discrimination

## CROP SPECIES

**WE HAVE SUCCESSFULLY ANALYSED MORE THAN 60 TYPES OF PLANTS  
BUT POSSIBILITIES ARE LIMITLESS**

### OUR SHORTLIST INCLUDES :

Corn	Tomatoes	Coconut
Winter Barley	Almond	Cabbage
Wheat	Potato	Apricot
Triticale	Walnuts	Squash
Sugar Beets	Watermelon	Palm
Sunflower	Carrot	Mango
Rapeseed	Grape	Banana
Soy	Avocado	Trees
Alfalfa	Pecans	Winter Oats
Vetches	Nectarine Grove	Barley
Clover	Beets	Onion
Lavender	Sugar Cane	Pineapple
Pear	Lettuce	Cotton
Apple	Yam	Orange
Plum	Orchard	...
Olive	Field Dodder	



# VALUE CREATION THROUGHOUT THE ENTIRE SEASON

## EXAMPLE: CORN SCAN CALENDAR – NORTHERN HEMISPHERE

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Comments
Land sampling													Ground cover profiling; Historical report
Leveling/Nivelation													Drainage estimation, planning and topography; 3D digital model
Fertilization													Use the previous scan's flight report; Nutrients variable map
Plant Preparation													No scan is needed
Herbicides/black													Scan the land for initial weeds or insects; Weed or insects detection
Planting													Plant stand evaluation and comparison with targeted; Sowing quality
Herbicides/green													Scan before herbicide spraying (areas of interest); Weed management
Cultivation													No scan is needed
Fertilization													The management of in-season nitrogen application; Nutrients variable map
Irrigation													Determine crop health in the field. Irrigation map
Harvest													Determine right time for harvest; Biomass and yield estimation
Developing new land													Terrain, rock, tree and obstacle mapping; Eagle eye.

SURVEYS ARE INTEGRATED INTO FARMER'S NATURAL PLANTING AND HARVEST CYCLE!





# USE CASE - TOMATOES

## User

ToshiroAoki

## Run ID

57476013dd3227626ddf696d

## Location

Davis, California, USA

## Crop

Tomatoes

## Plant Stage

N/A

## Input Details

Tomatoes counting

## Plants Counted

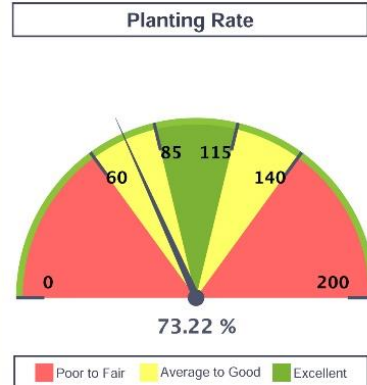
439,806

## Planting Density

20,000 plants/ha

## Deviation %

26.78% below norm



Area: 300,351 m2

Recording: May 26, 2016

Camera: RGB

## Additional Comments

For recommended set we used 20,000 plants per hectare



"...We wanted to compare the number of plants in the field to what we're being billed, so that we can hold the planter accountable. The outcome was clear — rather than the **5%** loss the planter claimed, the map showed **26%** fewer plants than the farm had been billed for..." said Toshiro.

[Read more how Toshiro saved time & money using Agremo](#)

## USE CASE – BANANA & MANGO

**USER:** Caribe Drones, Puerto Rico

**CROP:** BANANA, MANGO

**ANALYSIS:** SEASON MONITORING

**BENEFITS:** Optimal irrigation and distribution of agrochemicals with better weed, disease and pest control. Lower costs due to timely and precise treatments. Better crop quality and higher yields.



## USE CASE - WHEAT

**Annotation & Measurement**

Location Distance Area Volume

Printable, editable map report, with annotations.

Title

Coords -38.76905, 177.91337

Images of Location

Unable to find images for this location.

droneDeployuser Jan 31st, 17

WHEAT RUST

**USER:** AndrewMcInnes, Usa

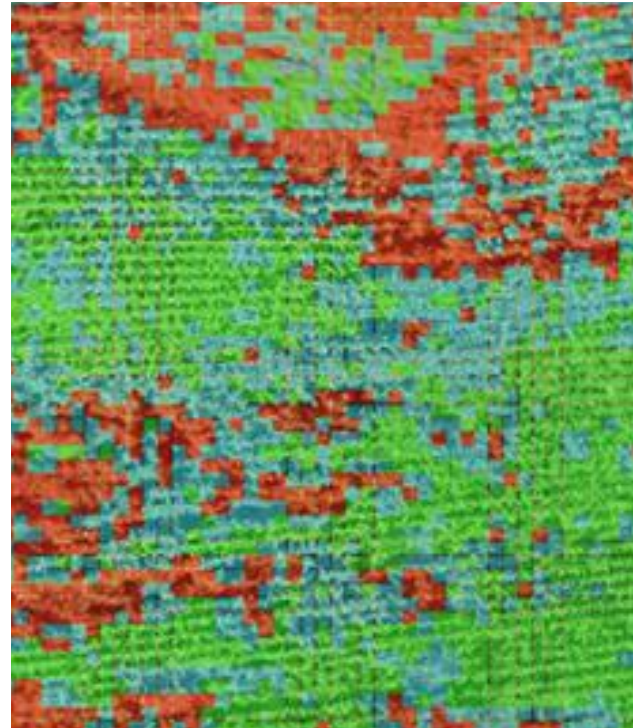
**CROP:** WHEAT

**ANALYSIS:** STRESS DETECTION

**BENEFITS:** Threats can be identified in early stages and inputs can be applied in localized manner. Timely identifying threats can lead to higher yields and more revenue over the long-term.



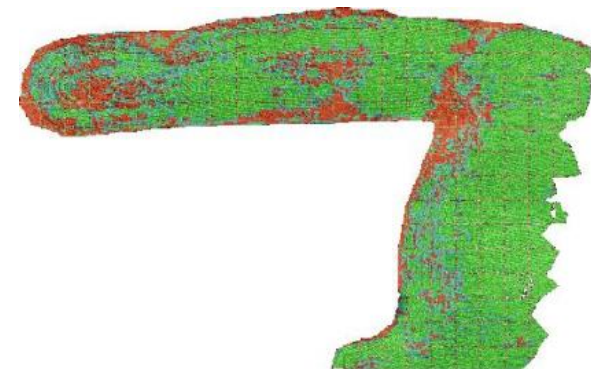
## USE CASE – WEED DETECTION



**CROP:** CORN

**ANALYSIS:** WEED  
DETECTION

**INFECTED** 24.71%  
OF AREA





## USE CASE - VINEYARDS



**GRAPES**

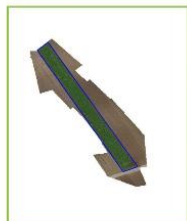
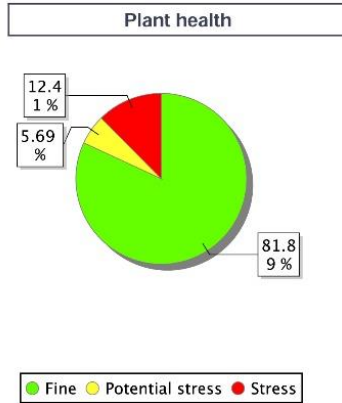
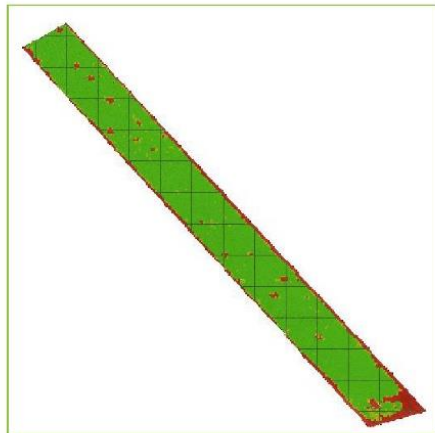
PLANT COUNTING

TOTAL COUNT: **28,155**



# USE CASE – PLANT HEALTH

User	Crop	Healthy area
Institute of Field and Vegetable Crops	Clover	0.62 ha
Run ID	Plant Stage	Analyzed area
586e491408835600017f85c1	90 Day	0.76 ha
Location	Input Details	Stress detected %
Beograd, Serbia	Clover stress detection	5.89 - 18.74 %



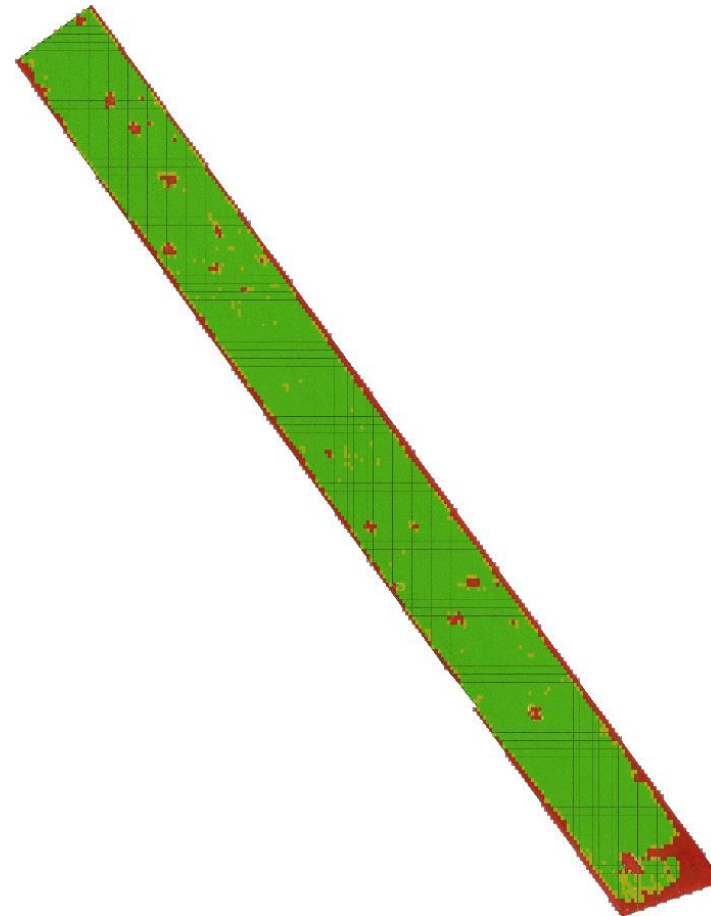
Area: **0.76 ha**

Camera: **RGB**

Recording **Nov 10, 2015**

## Additional Comments

Stress:	Canopy cover = 0%
Potential stress:	Canopy cover = 65%-75%
Fine:	Canopy cover = 100%

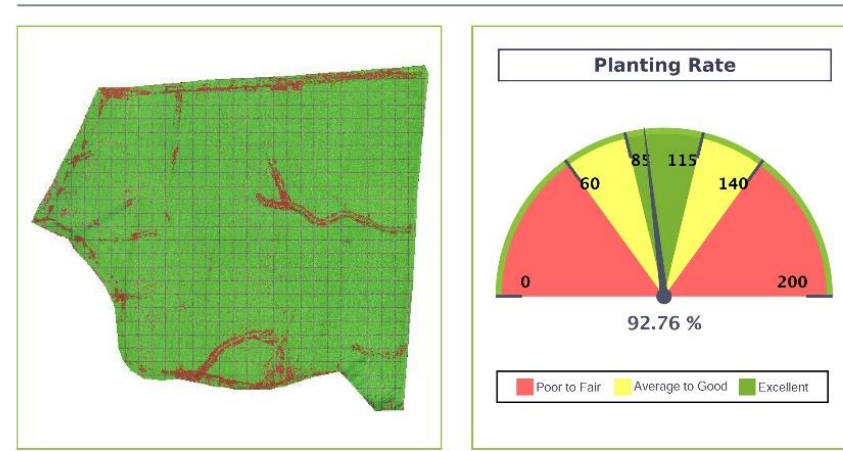
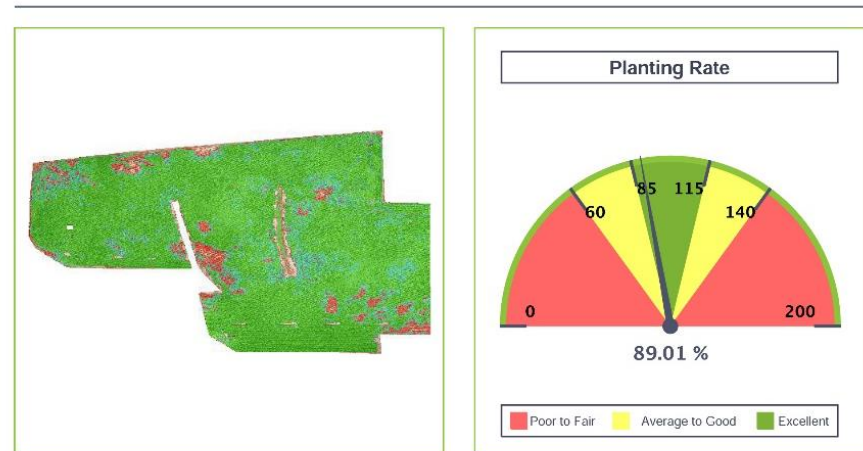




# USE CASE – STAND COUNT

User	Crop	Plants Counted
DroneDeploy	Corn	646,822 <small>+/- 2.1%</small>
Run ID	Plant Stage	Planting Density
5796d169b0f7c861d3f8259d	Silking sandy/Clay	57,000 plants/ha
Location	Input Details	Deviation %
Wagner, South Dakota, USA	Corn 23000 R1 silking sandy/Clay	10.99% below norm

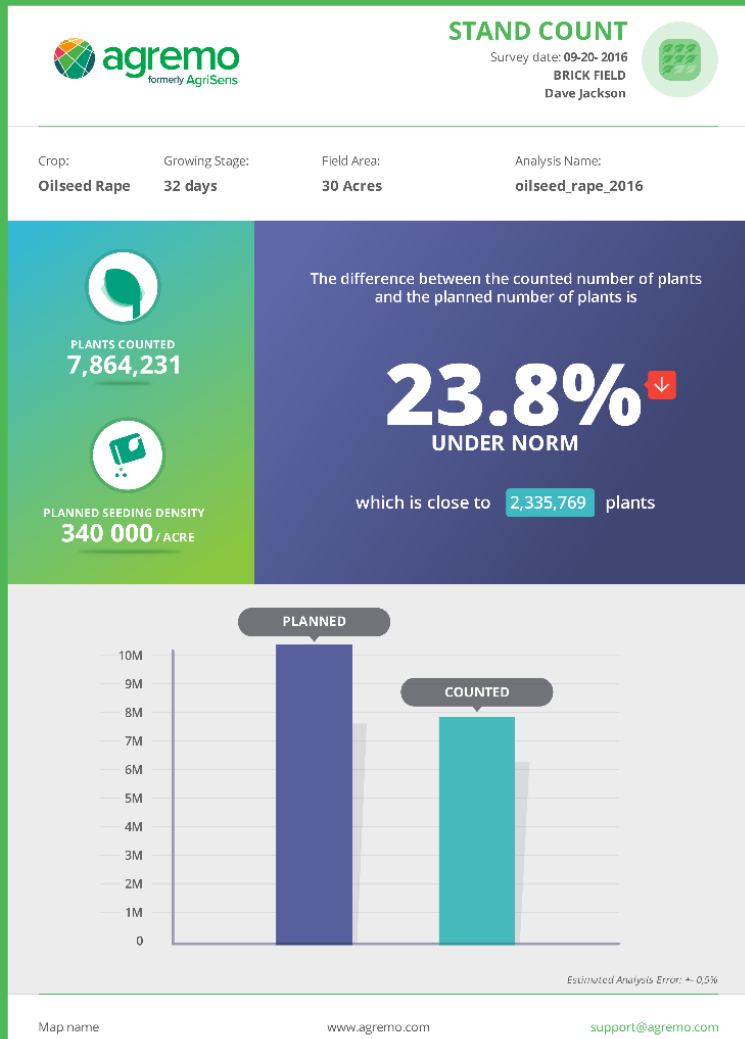
User	Crop	Plants Counted
DroneDeploy	Wheat	13,395,957
Run ID	Plant Stage	Planting Density
585a1594e882780001a406c5	18 Day	445,544 plants/ha
Location	Input Details	Deviation %
Cayce, Kentucky, USA	Counting	7.24% below norm



Area: <b>127,491 m2</b>	Additional Comments
Recording: <b>Jul 26, 2016</b>	Lost plants: 79,882
Camera: <b>RGB</b>	Estimated Analysis Error: +/- 2.1%

Area: <b>324,128 m2</b>	Additional Comments
Recording: <b>Dec 21, 2016</b>	
Camera: <b>RGB</b>	

# REPORT



*Other solutions can also produce a report,  
but nobody knows what to do with it !*

## Agremo REPORTS ARE EASY TO UNDERSTAND

**Example:** Plant Counting provides insights into plant count and sowing quality. It counts plants on the scanned area, reporting results against the recommended set.

*Vines will be planted, corn will spring up, a whole growth of new crops; and people will still fall in love in vintages and harvests yet to come. Life is eternal - it is a perpetual renewal of birth and growth.*

Émile Zola





[www.agremo.com](http://www.agremo.com)

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